

# PARTNERING WITH NRC

Corporate engagement  
supporting people  
forced to flee

NORWEGIAN  
REFUGEE COUNCIL

**NRC**



UKRAINE

Photo: Violeta Shemet/NRC

# GET TO KNOW US

The Norwegian Refugee Council is an independent humanitarian aid organisation helping people forced to flee.

Protecting displaced people is at the centre of our mission. Nearly all of NRC's 14,000 aid workers work in the field across 31 countries. We take action in the midst of crises and voice the rights of those in need.

NRC has more than 70 years of experience working in humanitarian crisis. We help create a future for people who have been displaced.

Today, the world is witnessing a global crisis because of the large number of displaced people. NRC can help, and we provide critical assistance to millions every year.



**FOOD SECURITY**



**SHELTER**



**WASH**  
Water, sanitation and hygiene



**EDUCATION**



**CAMP MANAGEMENT**



**ICLA**  
Information and legal assistance



# INVEST IN CORPORATE CITIZENSHIP

For people who are displaced, corporate expertise is needed now more than ever.

We're facing a global crisis. The figures are bleak – over 68,5 million people are fleeing war and conflict. Half of them are children.

Families around the world are living in fear and being forced to abandon their way of life. Once displaced, too many have little hope of returning home. They have limited rights and are often overlooked when it comes to development and civic participation – which resigns them to a constant battle of survival.

NRC's corporate partners allow us to strengthen our programs and improve efficiencies. Thanks to their generosity, we deliver life-changing aid to the world's displaced people.

  
JAN EGELAND Secretary General, NRC



# A MUTUALLY BENEFICIAL PARTNERSHIP

By supporting the refugee cause, your business takes a strong ethical stand on one of today's most critical global issues.

Add value to your brand.

Build loyalty and goodwill among stakeholders.

Increase attractiveness for consumers and suppliers alike.

Boost interest from potential employees and increase staff retention.

Motivate your employees and customers to help refugees.

Help solve global challenges with innovative solutions



Photo: Daniel Sánchez/NRC



Photo: Ingrid Prester/NRC



# UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (UN SDGs)

**“The Sustainable Development Goals cannot be reached without solving the refugee crisis”**

*JAN EGELAND, Secretary General*



Our work for displaced people touches upon all the areas of the UN SDGs, from environmental and social impact to economic development. Our activities related to education, shelter, water and legal assistance have impact on many UN SDGs such as: no poverty, quality education, gender equality, clean water and sanitation, reduced inequality and more.

However, we cannot do the work alone. The UN SDGs require collaboration and partnership across sectors – between organisations and corporations.

We believe that mutual and sustainable partnerships are essential to respond efficiently to the world’s displacement situation. With a particular focus on goal 17 “Partnerships for the goals” we want to make sure we sustain a better planet for all future generations, together.

# WHAT WE DO

## We deliver high-quality aid where needs are greatest.

The effects are long-term. Families are obtaining their refugee documents. Communities are building water systems. Children are overcoming their nightmares. Entrepreneurs are jump-starting their businesses with skills training and start-up kits.



## We protect the most vulnerable.

We believe everyone has the right to live in dignity. We work to ensure that all displaced people are safe and receive the same assistance – regardless of ethnicity, gender, religion or political views. We also specialise in reaching people in hard to reach areas.

## We stand up for people forced to flee.

We alert the world when we witness injustices. We promote and defend displaced people's rights and dignity in local communities, with national governments and in the international arena.

## We look after the environment.

Reducing NRC's environmental footprint is vital to our work. We know that a degraded environment can force people to flee and we work to prevent it. We strive to develop effective, sustainable assistance that strengthens the resilience of those who live off the land.

## We respond quickly to emergencies.

Our expert deployment capacity, NORCAP, operates one of the world's most used standby rosters. It has nearly 1,000 experts from all over the world who stand ready to improve international and local capacity by helping to prevent, prepare for, respond to and recover from crises.



## We are a global leader on internal displacement.

NRC's Internal Displacement Monitoring Centre in Geneva is a global leader in monitoring, reporting and advocating for people displaced within their own country. We promote and defend displaced people's rights and dignity in local communities, with national governments and in the international arena.



# WHY CHOOSE NRC?

**NRC's internationally recognised programmes are a good match for business partnerships.**

## Our roots

NRC is founded on values of humanity, neutrality, impartiality and independence, which help us build trust and push through bureaucracy.

## International presence

We have ongoing programmes in 31 countries and deploy emergency response experts all over the world. Our representation offices in Addis Ababa, Berlin, Brussels, Geneva, London and Washington D.C. allow us to advocate on the global stage.

## Demographics

90 per cent of our staff are national employees and many of our staff were once themselves forcibly displaced. This gives us unique insight into the environments where we work.

## Unparalleled expertise

Our Secretary General holds a wealth of humanitarian experience. All of our teams are specialised experts in their fields.

**NRC is a flexible and competent partner which designs tailor-made partnerships.**

**We create partnerships that result in sustainable futures.**

**We are a global, multicultural organisation developing innovative ways of providing aid.**

**We are professional, effective, accountable and results-driven.**



Photo: Chris Maturu/NRC



Photo: Enayatullah Azad/NRC

AFGHANISTAN

“When I talk to refugees regarding their needs, they always mention employment or support to start up new businesses before anything else”.

**TIRIL SKARSTEIN**  
Team Leader Communication, NRC

# INNOVATION

**NRC is committed to testing innovative solutions which will enable the next generation of services for displaced people.**

We already work with e-cash to enable more choice for beneficiaries. We are testing 'bots' that give faster access to information, provide rapid feedback, and enable shorter service improvement times.

To accelerate this change we provide innovation training to staff. We also operate an innovation fund to provide start-up funding for projects proposed by our field staff.

We are looking to learn from, and partner with, companies that have the skills and tools that can enable the way we deliver services to displaced people over the next decade. This may be innovative business models, new technologies, research and experience of implementing change.

## The EdTech for Emergencies in Kenya.

The mobile app, EdTech for Emergencies provides Somali language reading materials to the Somali refugee community in Kenya.

We are currently exploring how to scale the innovation and also make the reading material available for South Sudanese learners.



Photo: Fatuma Abdullahi/NRC



# HOW OUR PARTNERSHIPS TAKE SHAPE

Partnering with an experienced global organisation gives your company a visible platform for new innovative projects.

From pro bono contributions to special projects and fundraising, our fruitful partnerships have resulted in products, services and innovation that otherwise would not been possible. Each year, individuals, corporations, foundations and organisations generously support NRC and the refugee cause.

## Ethical guidelines

Our partners share our values on human rights, employees' rights, the environment and anti-corruption.

We do not partner with companies whose main business comes from weapons sales, alcohol or tobacco related products.

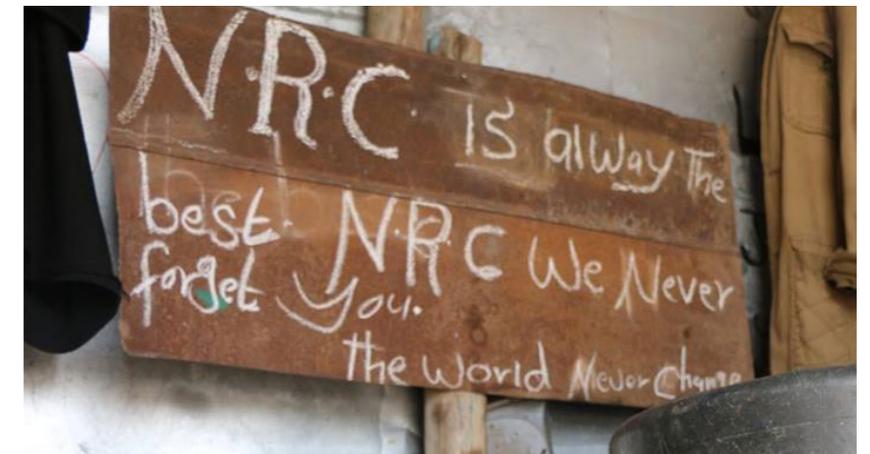
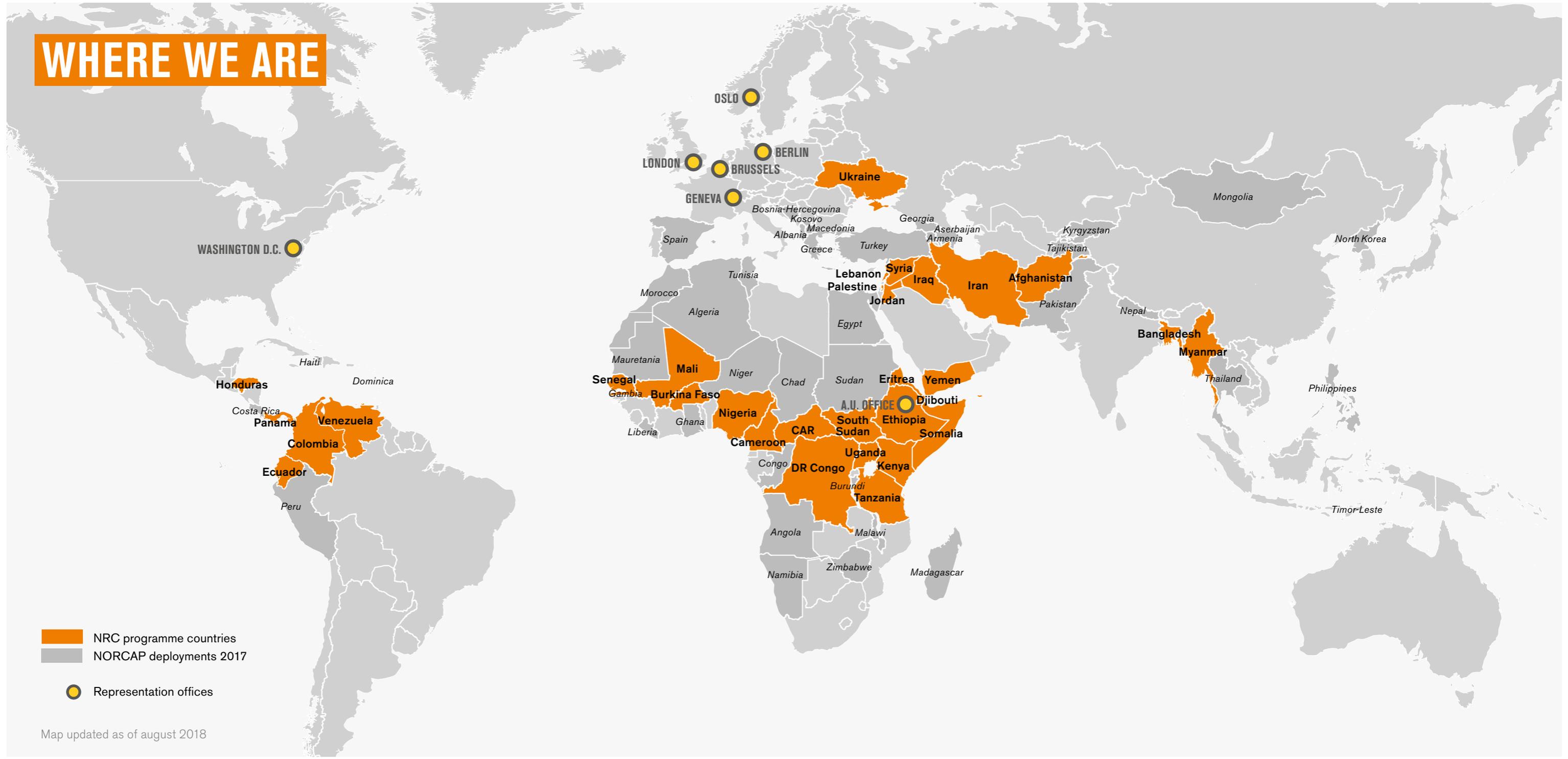


Photo: Andrew McConnell/NRC

# WHERE WE ARE



- NRC programme countries
- NORCAP deployments 2017
- Representation offices

Map updated as of august 2018

# OUR SUCCESS STORIES

From offering renewable energy to sharing knowledge and competency on long-term projects, our corporate partnerships push the boundaries of innovation.

## Consultancy and support

Boston Consulting Group provides critical expertise to our projects worldwide.



## Emergency funding

Grieg foundation and Equinor contributed to NRC's work in Syria.

“Microsoft is committed to bringing the benefits of technology to those who need it the most. We are proud of our partnership with NRC and what we have achieved together”

## Software licensing

Microsoft granted updated software licences to all NRC offices worldwide.

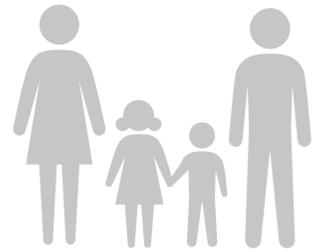


## Legal expertise

Norwegian law firm Kluge advises NRC on legal requirements in the field and at headquarters.

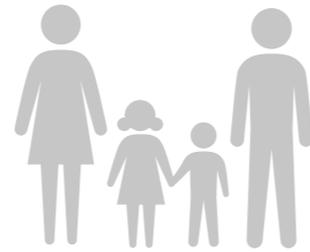
For more on our partnerships visit [nrc.no/corporate](http://nrc.no/corporate)

IN 2017 WE REACHED MORE THAN



**8,700,000**

people in need of humanitarian aid



**ICLA**

INFORMATION, COUNSELLING  
AND LEGAL ASSISTANCE

**992,204**

people assisted

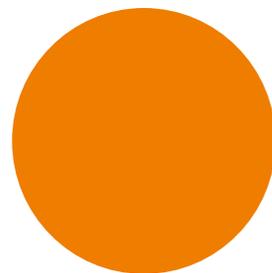


**FOOD SECURITY**

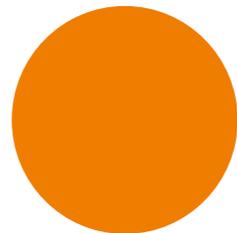
**1,881,761**

people assisted

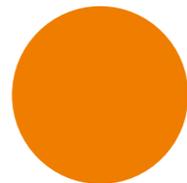
**OUR DONORS**



NMFA  
117.7 m (24%)



ECHO  
86.7 m (18%)



UNHCR  
52.1 m (11%)



DFID  
35.2 m (7%)



Others  
34.8 m (7%)



SIDA  
32 m (7%)



US. Fed. Govt.  
31.2 m (7%)



OCHA  
18.3 m (4%)



UNICEF  
16.4 m (3%)



Other UN  
12.3 m (3%)



KfW  
10.8 m (2%)



DEVCO  
9.1 m (2%)



Own funds/Telethon  
8.4 m (2%)



NORAD  
7.7 m (2%)



SDC  
7.2 m (2%)



**SHELTER**

**1,212,183**

people assisted



**WASH**

WATER, SANITATION AND HYGIENE

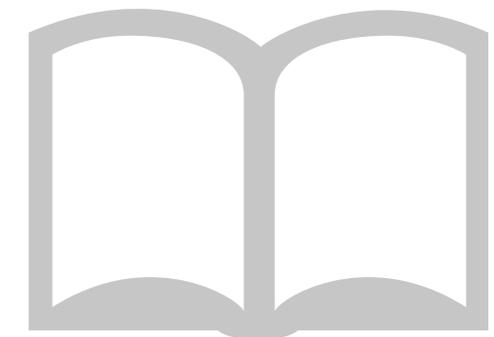
**2,853,278**

people assisted

**EDUCATION**

**936,865**

people assisted



# FUNDING AND TRANSPARENCY

**NRC is a principled organisation.  
We hold ourselves accountable to our donors,  
partners, staff and the people we serve.**

## **Non-discrimination policy**

We're an independent organisation dedicated to providing support to the most vulnerable people, regardless of ethnicity, gender, religion or political views.

## **Transparency**

The details on how we work, and where our funds go, are accessible and visible.

## **Anti-corruption**

NRC has robust anti-corruption and risk management systems. We hold our partners to the same high standards.

## **Cost efficiency**

We make sure that your donations go to those who need it the most. Over 90 per cent of NRC's spending is channelled to our work in the field.

## **Monitoring and evaluation**

We routinely reflect on our experiences and projects in the field, critically assessing our effectiveness.

## **Sexual harassment**

We are dedicated to ensure the safety of both the people we are here to serve and our staff. We will always continue to work to improve our prevention and response to sexual exploitation, abuse and harassment.





Photo: |Enayati|Azad/NRC

## CONTACT US

[www.nrc.no/corporate](http://www.nrc.no/corporate)  
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